

MEDIA RESOURCES

Press kit

Company facts, boilerplate, brand guidelines, leadership and press contacts for Showcaseme.

EDITION

October 2026

VERSION

v2.1

ONLINE

showcaseme.in/press

PRESS

contact@showcaseme.in

OCTOBER 2026

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01 / ABOUT

About Showcaseme

Use either version as written. Please keep the name as Showcaseme.

SHORT

About 40 words

Showcaseme is a portfolio platform for every profession. It turns a resume, or a single conversation with Claude, into a designed portfolio website on the person's own [showcaseme.in](#) subdomain. The company is based in Siddipet, Telangana, India.

LONG

About 100 words

Showcaseme is a portfolio platform for every profession, from lawyers and doctors to chefs, designers and engineers. People build their portfolio section by section, let Showcaseme's AI assistant Mio fill it in from a resume, or ask Claude to design one in a conversation, then publish it to their own [showcaseme.in](#) subdomain. Colleges, companies and communities use Showcaseme Organizations to bring their members online together. Showcaseme Technologies Private Limited is based in Siddipet, Telangana, India, is recognised by Startup India (DPIIT) and is part of NVIDIA Inception and Claude for Startups. It was founded by Aravind Nethi, Sai Manikanta Madipeddi and Manish Yadav Manka.

02 / FACT SHEET

Key facts

COMMUNITY

450+

professionals building on
Showcaseme

PRO PLAN

₹176

a month, or ₹825 a year,
including GST

HEADQUARTERS

Siddipet

Telangana, India

COMPANY

Showcaseme Technologies Private Limited

HEADQUARTERS

Siddipet, Telangana, India

FOUNDERS

Aravind Nethi, Sai Manikanta Madipeddi, Manish Yadav Manka

PRODUCT

Portfolio websites for every profession, built by hand, with the AI assistant Mio, or with Claude

PRICING

Free to start. Pro at ₹176 a month or ₹825 a year, including GST

RECOGNITION

Startup India (DPIIT), NVIDIA Inception, Claude for Startups, MSME and MCA registered

COMMUNITY

450+ professionals building on Showcaseme

WEBSITE

showcaseme.in

Prices as of October 2026. Current prices: showcaseme.in/pricing.

Latest announcement

September 2026

Showcaseme Beta is now live in the Claude connector directory

Claude users can now connect Showcaseme from Customize, Connectors. Claude designs a portfolio template for the person's profession, shows a live preview, edits it on request and publishes it to their own showcaseme.in subdomain, all within one conversation. The connector uses OAuth 2.1 with PKCE, never sees the user's password, and can be disconnected at any time from the Showcaseme dashboard. It is available to Showcaseme Pro and Enterprise accounts.

How the Claude connector works: showcaseme.in/help/claude-integration

ABOUT SHOWCASEME

Showcaseme is a portfolio platform for every profession. It turns a resume, or a single conversation with Claude, into a designed portfolio website on the person's own showcaseme.in subdomain. The company is based in Siddipet, Telangana, India.

MEDIA CONTACT

contact@showcaseme.in

04 / PRODUCT

Product overview

Portfolio websites for every profession, built by hand, with the AI assistant Mio, or with Claude, and published to the person's own [showcaseme.in](#) subdomain.

Three ways to build



By hand

Build the portfolio section by section, then publish it.



With Mio

Let Showcaseme's AI assistant Mio fill it in from a resume.



With Claude

Ask Claude to design a template for the profession, preview it live, edit it on request and publish it, all in one conversation.



Published on the person's own subdomain

Every portfolio goes live at [name.showcaseme.in](#).

Who it is for

INDIVIDUALS

Every profession

From lawyers and doctors to chefs, designers and engineers.

ORGANIZATIONS

Showcaseme Organizations

Colleges, companies and communities bring their members online together.

Plans

FREE

₹0

Free to start, with 20,000 AI tokens a month.

PRO

₹176 a month

Or ₹825 a year, including GST, with 50,000 AI tokens a month.

05 / BRAND

Logo

Use the logo files as supplied. Every file on this page can be downloaded at full size from showcaseme.in/press.



Logo mark on dark

PNG, 500 × 500, transparent



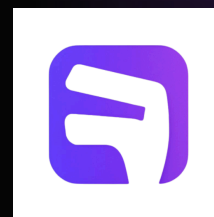
Logo mark on light

Same file, on white



Brand banner

PNG, 1731 × 909, logo and wordmark



App icon

PNG, 512 × 512



CLEAR SPACE

Keep clear space around the mark of at least a quarter of its width.

In the diagram, x is a quarter of the mark's width. Keep other text, images and edges outside the dashed line.

06 / BRAND

Colour

Showcaseme is a dark brand: white type on near-black, with one purple accent. The logo runs from Showcaseme Violet to Showcaseme Purple.

#6941FA

#9741EE

Showcaseme Violet

HEX

RGB

#6941FA

105, 65, 250

Start of the logo gradient

Showcaseme Purple

HEX

RGB

#9741EE

151, 65, 238

End of the logo gradient

Accent

HEX

RGB

#A855F7

168, 85, 247

Highlights, links and focus

Canvas

HEX

RGB

#050505

5, 5, 5

Page background

Surface

HEX

RGB

#0A0A0B

10, 10, 11

Cards and panels

White

HEX

RGB

#FFFFFF

255, 255, 255

Type and primary buttons on dark

Typography

Two typefaces, one for headings and one for everything else. Both are free under the SIL Open Font License.

Aa

HEADINGS

Lora

SIL Open Font License

Show your work, beautifully.

Regular 400 Medium 500 SemiBold 600 Bold 700

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 & ? ! @ () , . : ;

Aa

TEXT, INTERFACE AND FIGURES

DM Sans

SIL Open Font License

Portfolios for individuals, teams and colleges.

Regular 400 Medium 500 SemiBold 600 Bold 700

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789 ₹ & ? ! @ () , . : ;

Name and logo usage



Please

- ✓ Write the name as Showcaseme: one word, capital S only.
- ✓ Use the logo files as supplied, on dark or light backgrounds with room around them.
- ✓ Keep clear space around the mark of at least a quarter of its width.



Please don't

- ✗ Don't write ShowCaseMe, Showcase Me or SHOWCASEME in running text.
- ✗ Don't recolour, stretch, rotate or add effects to the logo.
- ✗ Don't suggest a partnership or endorsement that hasn't been announced.



Showcaseme



ShowCaseMe



Showcase Me



SHOWCASEME

Files to download

FILE	FORMAT	ADDRESS
Logo mark	PNG, 500 × 500, transparent	showcaseme.in/press/showcaseme-logo-mark.png
App icon	PNG, 512 × 512	showcaseme.in/press/showcaseme-app-icon-512.png
Brand banner	PNG, 1731 × 909, logo and wordmark	showcaseme.in/press/showcaseme-brand-banner.png
Headshot: Aravind Nethi	JPEG	showcaseme.in/press/aravind-nethi.jpg
Headshot: Sai Manikanta Madipeddi	PNG	showcaseme.in/press/sai-manikanta-madipeddi.png
Headshot: Manish Yadav Manka	JPEG	showcaseme.in/press/manish-yadav-manka.jpg

09 / LEADERSHIP

Leadership

Headshots are free to use alongside coverage of Showcaseme.



Aravind Nethi

Founder & CEO

Full-stack engineer and founder. Builds the platform hands-on, from the rendering engine and Mio to the Claude connector, and sets product and company direction.

Headshot: showcaseme.in/press/aravind-nethi.jpg



Sai Manikanta Madipeddi

Co-Founder & Chief Marketing Officer

Leads go-to-market and institutional partnerships, bringing Showcaseme to universities, communities and creators.

Headshot: showcaseme.in/press/sai-manikanta-madipeddi.png



Manish Yadav Manka

Co-Founder & Chief Strategy Officer

Shapes growth, positioning and strategic partnerships, and the long-term roadmap for the platform.

Headshot: showcaseme.in/press/manish-yadav-manka.jpg

10 / COVERAGE

Coverage

Showcaseme in the news.

01 **WOW MAGAZINE, HYDERABAD**

“Seen, Heard and Showcased Right”

Showcaseme founder Aravind Nethi got the spotlight in Hyderabad's WoW Magazine. Real recognition for turning an idea into a growing product, built alongside co-founders Sai Manikanta Madipeddi and Manish Yadav Manka.

[linkedin.com](#)

02 **THE HINDUSTAN WIRES**

“Three Friends. One Bold AI Startup.”

From late night ideas to DPIIT recognition and NVIDIA Inception. This is how Aravind Nethi, Manish Yadav, and Sai Manikanta Madipeddi turned Showcaseme from a dorm room idea into a real company.

[thehindustanwires.com](#)

03 **DAILYHUNT**

“The Startup Story Everyone's Talking About”

DailyHunt spotlights the Showcaseme journey: three friends, one bold AI idea, and a platform built to help anyone show up online in seconds.

[dailyhunt.in](#)

04 **THE FOUNDER NATION**

“Resumes Are Dead. Portfolios Are Forever.”

The Founder Nation breaks down how Showcaseme turns any resume into a stunning portfolio website in under 60 seconds. No code, no design skills, just AI doing the heavy lifting.

[thefoundation.com](#)

RECOGNITION

Startup India (DPIIT), NVIDIA Inception, Claude for Startups, MSME and MCA registered

Press enquiries

Writing about Showcaseme?

For interviews with the founders, product briefings or anything not in this kit, write to us and we'll get back to you.



contact@showcaseme.in

COMPANY

Showcaseme Technologies Private Limited

Siddipet, Telangana, India

WEBSITE

showcaseme.in

ONLINE PRESS KIT

showcaseme.in/press

Facts, files and the latest version of this document

SOCIAL

instagram.com/showcaseme.in

linkedin.com/company/showcasemetech/

x.com/showcaseme_in

youtube.com/@showcaseme_in